Verification Subscription Tiers

Veracity has assembled a team of the highest quality educators and seasoned EdTech industry experts to introduce a verification process that allows EdTech companies the ability to confirm their commitment to delivering the highest level of quality.

We offer two levels of subscriptions:

	Standard	Pro
Comprehensive Product Assessment Report Full report with key findings and recommendations including: • Verified claims • Category ratings and summaries • Criteria based performance evaluation	✓	✓
Personalized Digital Seal Licensed seal includes year verified and product name	✓	✓
Hall of Verifications Displays comprehensive Product Assessment Report consisting of verified claims, category ratings, and criteria evaluations	✓	✓
Portal Secure site to access company specific report and seal	✓	✓
Veracity Partner Channel Additional product certifications and support via our partner network		✓
Strategic Ambassador • Strategy feedback • Product Roadmap feedback • Guidance on maximizing your Veracity Verification		✓
Verification Update Annual update addressing product changes		✓
Executive Roundtables Discussions with Educator/EdTech leaders to share best practices on common challenges		✓

Marketing Support
 Quarterly Marketing Consult
   • Focused on maximizing value & building brand awareness with the Veracity Verification
 Veracity Newsletter Spotlight
   • Highlighted in **one (1)** "Customer Spotlight", **20k+ reach**
 Social Media Spotlight
   • Highlighted in **one (1)** social media post as a Veracity Verfied product
 Webinar Spotlight
   • Featured in **one (1)** Veracity webinar highlighting product and verification result
 Case Study Spotlight
   • Featured in **one (1)** customer profile/case study (download) on Veracity website
   • Featured in **one (1)** blog post highlighting customer profile/case study
		✓